

ADVANCE in the World of Technology

Technology Transfer Conference

is a meeting b2b platform for:

- **Finding** new partners for b2b cooperation
- **Understanding** the framework necessary for successful innovation and technology process management
- **Evaluating** experiences and factors behind successful innovative and technology transfer performance
- **Determining** the key challenges facing transferring discoveries and innovations resulting from university research to the commercial sector and develop the correct strategies to overcome them
- **Establishing** the effective strategies in developing an organizational environment and operational culture to make your organization market focused

Target audience are diverse sectors' representatives:

- **University** leaders
- **R&D** managers and staff
- **Intellectual property** professionals
- **Business** executives responsible for R&D and technology policy
- Technology focused **Governmental and NGO experts**

Organizers & Supporters:

Prague Development Center



Knowledge sharing and networking expert

Innovation and Technology Management Academy



Providing professional support for export and commerce

Centre for Higher Education Studies

National leader in the basic and applied research in the field higher education and research infrastructure



The Technology Centre of the Academy of Sciences of the Czech Republic



Key national institution for the research and development infrastructure

Allowing knowledge to be transmitted globally



Academic Publishing Platforms

Aim of the 3rd Annual conference is to discuss important issues, strategic policies and best practices in technology transfer and innovation through various industry clusters. The conference brings together the executives, managers, researchers and professional from businesses, universities, governmental and other structures

INDUSTRY & SECTORAL CLUSTERS (cases)

- Technology driven industries (mechanical engineering, new materials, biotech, energy, transport, nanotechnology, etc.)
- Ecology and environment
- Technology management
- Business models of innovation
- Innovations & start-ups
- Education, R&D
- Energy and renewable energy resources
- SME development

EVENT ORGANISERS INVITE R&D THINK TANKS, FIRMS, UNIVERSITIES, NON-GOVERNMENTAL ORGANISATIONS, AGENCIES AND OTHER INTERESTED INSTITUTIONS PERFORMING IN A DIVERSE GROUP OF SECTORS AND INDUSTRIES

November 10, 2015

Session A. – conference session

09:00-9.20	Opening session
09.20-11.05	Section 1. INNOVATION AND TECHNOLOGY DEVELOPMENT: CHALLENGES, POLICY INITIATIVES AND REFORMS
11.05-11.25	Coffee and networking break
11.25-11.50	Section 2. START-UPS: NURTURING PRACTICES AND STRATEGIES
11.50-13.00	Section 3. UNIVERSITY-INDUSTRY COLLABORATION IN COMMERCIALIZATION AND TECHNOLOGY TRANSFER
13.00-14.00	Luncheon
14.00-15.00	Section 4. SMALL AND MEDIUM-SIZED BUSINESSES: ACCESS TO TECHNOLOGIES, TECHNOLOGY ABSORPTION AND INNOVATION POTENTIAL
15.00-16.00	Section 5. EFFECTIVE BUSINESS MODELS TO MANAGE INNOVATION PROCESS
16.00-16.25	Coffee and networking break
16.25-17.30	Section 6. MANAGEMENT OF TECHNOLOGY APPLICATIONS TO EDUCATION, SCIENCE AND BUSINESS
17.30	Closing

November 11, 2015

Session B. – Speed-dating and b2b/brokerage session

To register for b2b please go to <http://www.b2match.eu/cross-industrypartnering2015>

09.00-11.00	Speed-dating presentations/speeches
11.00-11.30	Coffee and networking break
11:30-13.00	B2B section • 1
13.00-14.00	B2B section • 2
14.00-15.30	B2B section • 3
15.30-17.30	B2B section • 4
17.30	Closing

registration policies • registration policies • registration policies • registration policies

B2B day registration: Limited. Apply online <http://www.b2match.eu/cross-industrypartnering2015> or contact: tii@pradec.eu or havova@tc.cz

Conference registration: Please send inquiry to tii@pradec.eu

Call for publications:

You can download call for the Conference publications at www.questreach.com. Interested authors should submit their papers to: tii@pradec.eu cc: publications@pradec.eu

Speaking at Conference: Interested in speaking should apply to: tii@pradec.eu cc: Tereza Havlova